



# 2023

## BECOME AN ARTS PARTNER TODAY!



Wilson Arts established the Arts Partner program to recognize those businesses who give annually. As an Arts Partner, you enjoy extra visibility by placing your company name throughout an art event during the season following your contribution. All corporate contributors receive free wonderful incentives.

Your contribution dollars bring visual arts workshops, visual artist's services, theater classes, and performances (local talent and professional artists) to our community. It is our mission to improve the quality of life for all by being a hub for artistic experiences that enrich, educate, and entertain the citizens of Wilson County and beyond. In order to continue to offer these opportunities, we need your continual support.

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# CORPORATE PHILANTHROPIST

\$5000+ OR \$417+ A MONTH

## YOU WILL RECEIVE:

- Recognition as an ARTS PARTNER for a performing arts series with logo on website
- 4 complimentary Boykin Series season tickets
- 50 passes to the ACT! for Youth series
- Full page color sponsor ad in ACT! for Youth or Boykin Series
- 10 Family Memberships
- Business logo on title page of ACT! for Youth or Boykin Series playbill (4,000+ distribution)
- Business logo on ACT! for Youth or Boykin Series 11 x 17 posters (750-1000 distribution)
- Business name or logo on all paid advertising
- Business name or logo on all digital graphics
- At least one social media tag on posts about performances
- Verbal recognition during ACT! for Youth or Boykin Series performances
- Logo placement on e-newsletters with information about ACT! for Youth or Boykin Series performances
- Business name in contributor section of the Arts Courier (6,000 distribution over 5 issues)
- Listing on Wilson Arts website for the partnership year
- A year subscription to the Arts Courier
- Invitation to all Wilson Arts events & programs
- Donation is tax-deductible



- **QUALITY OF LIFE AND CULTURAL OFFERINGS ARE IMPORTANT TO RETAINING EMPLOYEES TO THE WILSON AREA.**
- **CREATIVITY IS AMONG THE TOP 5 APPLIED SKILLS SOUGHT BY BUSINESS LEADERS. YOUR PARTNERSHIP WILL HELP SUPPORT THE CREATIVITY OF THE NEXT GENERATION'S WORKFORCE.**







# CORPORATE BENEFACTOR

\$2500-\$4999 OR \$208+ PER MONTH

## YOU WILL RECEIVE:

- Half page playbill ad for either ACT! for Youth or Boykin Series season
- 3 complimentary Boykin Series season tickets
- Recognized as an ARTS Partner for ACT! for Youth or Gallery Series
- 25 ACT! for Youth passes
- 5 Family Memberships
- Business logo placement on either ACT! for Youth or Boykin Series (4,000 distribution)
- Business logo placement on either ACT! for Youth or Boykin Series posters (750-1,000 distribution)
- Business logo on all paid advertising (9,000 distribution)
- Business logo on Facebook event cover photos
- Business name (text only) on all digital graphics
- At least one social media tag associated with community performance
- Verbal recognition during curtain speech during all performances
- Business name (text only) on all printed show material for ACT! for Youth or Boykin Series in the Arts Courier
- Business name in contributor section of the Arts Courier (6,000 distribution over 5 issues)
- Listing on Wilson Arts website for the partnership year
- A year subscription to the Arts Courier
- Invitation to all Wilson Arts events & programs
- Donation is tax-deductible



DID YOU KNOW?

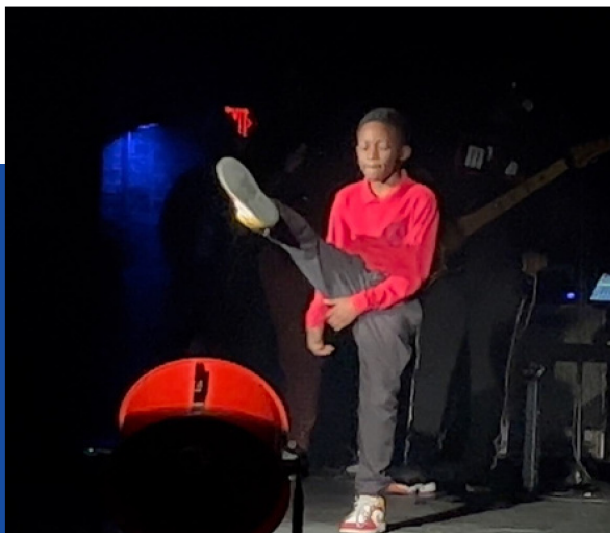
**THAT OUR ACT! FOR YOUTH PROGRAM IS THE ONLY PERFORMING ARTS EDUCATION PROGRAM ACCESSIBLE TO ALL YOUTH?**

# CORPORATE SUSTAINER

\$1000-\$2500 OR \$83+ PER MONTH

## YOU WILL RECEIVE:

- Recognition as an ARTS PARTNER for an Arts Courier edition, including logo in prominent location and article about your business
- 2 complimentary Boykin Series season tickets
- 15 passes to the ACT! for Youth series
- 3 Family Memberships
- One social media tag with photo
- Business name in contributor section of the Arts Courier (6,000 distribution over 5 issues)
- Listing on Wilson Arts website for the partnership year
- A year subscription to the Arts Courier
- Invitation to all Wilson Arts events & programs
- Donation is tax-deductible



# CORPORATE DONOR

\$500-\$999 OR \$41+ PER MONTH

## YOU WILL RECEIVE:

- 10 passes to the ACT! for Youth series
- Business name in contributor section of the Arts Courier (6,000 distribution over 5 issues)
- Listing & business link on Wilson Arts website for the partnership year
- A year subscription to the Arts Courier
- Invitation to all Wilson Arts events & programs
- Donation is tax-deductible



# CORPORATE SUPPORTER

\$250-\$499 OR \$20+ PER MONTH

## YOU WILL RECEIVE:

- 5 passes to the ACT! for Youth series
- Business name in contributor section of the Arts Courier (6,000 distribution over 5 issues)
- Listing on Wilson Arts website for the partnership year
- A year subscription to the Arts Courier
- Invitation to all Wilson Arts events & programs
- Donation is tax-deductible



# CORPORATE BACKER

\$100-\$249 OR \$8+ PER MONTH

## YOU WILL RECEIVE:

- Business name in contributor section of the Arts Courier (6,000 distribution over 5 issues)
- Listing on Wilson Arts website for the partnership year
- A year subscription to the Arts Courier
- Invitation to all Wilson Arts events & programs
- Donation is tax-deductible

## CONTACT:

If you have questions, don't hesitate to reach out!

Cathy Hardison  
Executive Director, Wilson Arts  
(252) 291-4329 x105  
cathy@wilsonarts.com



**BECOME AN ARTS PARTNER  
AND LET'S MAKE ART WORK!**

## INSTRUCTIONS:

For your convenience, there are 3 ways to join!

Fill out this form, scan, and e-mail to [cathy@wilsonarts.com](mailto:cathy@wilsonarts.com)

Fill out this form and mail or drop off to:

Wilson Arts  
Attn: Cathy Hardison  
204 Nash Street S  
Wilson, NC 27893

Fill out the form and pay with credit card online at  
[www.wilsonarts.com/give](http://www.wilsonarts.com/give)

COMPANY NAME \_\_\_\_\_

ARTS PARTNER LEVEL \_\_\_\_\_

CONTACT #1 \_\_\_\_\_

CONTACT #2 \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

EMAIL \_\_\_\_\_

I AM CONTRIBUTING \$ \_\_\_\_\_ + \$ \_\_\_\_\_ ENDOWMENT

\_\_\_\_ CHECK ENCLOSED # \_\_\_\_\_

\_\_\_\_ CASH

\_\_\_\_ INVOICE ME IN \_\_\_\_\_ (MONTH)

